



HUW MATHIAS

GRAPHIC DESIGNER

Freelance Graphic Designer / Part-Time Senior Web Designer / Presentation Designer

PROFILE

Results-oriented freelance graphic designer with a proven track record in managing graphic design projects from conceptualization to completion. Proven ability to transform concepts into specialized designs, projecting the desired brand image while adhering to brand integrity and standards. Innovative graphic and web designer with advanced proficiency in a variety of design software, including Adobe Photoshop, Illustrator, InDesign, XD, WordPress, and Microsoft PowerPoint. Committed to elevating brand awareness through the translation of creative strategy, inventive thinking, and competitive intelligence into impactful designs that enhance brand credibility, increase traffic, and unlock growth opportunities. Equipped with keen attention to detail, exceptional multitasking and prioritization skills, as well as effective interpersonal and communication abilities, essential for excelling in a dynamic and fast paced environment.

PROFESSIONAL EXPERIENCE

Freelance Graphic Designer, Quickly Hire / June 2023 - Present

- Collaborate with Quickly Hire's diverse client base, comprehensively understanding their design needs, and execute high-quality graphic and web design solutions, tailoring each project to meet the unique requirements of the client.
- Maintain clear and proactive communication channels with clients, proficiently gathering project requirements, providing timely progress updates, and incorporating client feedback to ensure a seamless and collaborative freelance experience.
- Leverage skills to conceptualize and design visually compelling graphics and user-friendly web interfaces, ensuring alignment with the distinct branding and functional preferences of individual clients, resulting in visually impactful and effective outcomes.
- Organized multiple projects concurrently, demonstrating a strong commitment to meeting project deadlines and deliverables, while employing efficient project management strategies to guarantee client satisfaction and punctual completion of each assignment.
- Manage to be well-informed of current design trends, industry best practices, and emerging technologies, applying this knowledge to bring innovative ideas to each project, including tradeshow designs, and contributing to the enhancement of Quickly Hire's design services in a dynamic market.

Freelance Graphic & Web Designer - Huw Mathias Graphic Design / Nov 2014 - Present

- Operate a thriving freelance graphic design business, specializing in crafting distinctive brand identities for a diverse clientele.
- Craft visually appealing and highly functional WordPress websites, meeting the distinct requirements of corporate clients, startups, and small businesses, while delivering web solutions that blend aesthetics with user experience, thereby enhancing online presence.
- Design graphics customized for impactful social media campaigns, actively contributing to the heightened online presence and increased brand visibility for clients across diverse platforms, fostering stronger audience engagement and brand recognition.
- Provide expert PowerPoint design services for corporate clients, meticulously crafting professional and impactful presentations that precisely align with their distinctive branding and communication goals.

Freelance Graphic Designer - Kdot Online Consultancy / Nov 2014 - Aug 2016

- Produced high-quality graphic design services for a flourishing boutique social media consultancy, specializing in the creation of visually stunning graphics and distinctive brand identities that elevated the overall aesthetic and impact of campaigns.
- Oversaw the development of distinctive brand identities and graphics for social media campaigns, specifically promoting the work of authors and speakers in the Mind, Body, Spirit, Wellbeing & Personal Development industry.

Graphic Designer - Williams Lea / London, UK / Apr 2012 - Nov 2014

- Functioned within a major global print design company, contributing to the design of branded and bespoke marketing materials, including brochure covers, layouts, leaflets, graphics, posters, and email & web banners within the creative division.
- Acted as the primary point of contact for global conferences, offering comprehensive on-site PowerPoint support to guarantee impactful presentations by collaborating closely with presenters, coordinating multimedia elements, and troubleshooting technical issues, ensuring a polished and engaging visual representation that effectively communicated key messages to diverse audiences.
- Oversaw the evaluation of initial project requirements and orchestrated the implementation of tasks for the successful completion of key design projects, showcasing exceptional communication and interpersonal skills at all business levels.
- Collaborated closely with the management of the creative division to synchronize design initiatives with overarching business objectives, ensuring the development of visually captivating and impactful marketing materials tailored to diverse projects.



LOCATIONS

Spain & UK: remote based - no IR35

EMAIL

huw@huwmathias.com

WEBSITE

huwmathias.com

PORTFOLIO

huwmathias.link/portfolio

LINKEDIN

linkedin.com/in/huwmathias

PHONE

+34 671 095 053 (Spain)

+44 7921 392 957 (UK)

CORE COMPETENCIES

LOGO DESIGN

VISUAL IDENTITY DESIGN

CREATIVE PROBLEM SOLVING

COMMUNICATION SKILLS

USER INTERFACE DESIGN

TIME MANAGEMENT

INFOGRAPHIC DESIGN

PRESENTATION DESIGN

POWERPOINT

RESPONSIVE WEB DESIGN

WEB DESIGN & DEVELOPMENT

WORDPRESS

DIVI

TRADESHOW

PRICING

SOFTWARE SKILLS



Adobe Illustrator CC



Adobe XD CC



Adobe Photoshop CC



Adobe InDesign CC



Adobe Lightroom CC



Adobe Acrobat CC



Figma



WordPress



Microsoft PowerPoint



Microsoft Word



Microsoft Excel



Google Suite

Freelance Graphic Designer, HYF & Various Agency / London, UK / July 2009 - Apr 2012

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- Design graphics customized for impactful social media campaigns, actively contributing to the heightened online presence and increased brand visibility for clients across diverse platforms, fostering stronger audience engagement and brand recognition.
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Presentations Operator & Graphic Designer, Williams Lea / London, UK / May 2006 - Jun 2009

- Served as both a presentation operator and graphic designer. Demonstrated meticulous attention to detail in overseeing the complete printed collateral process, ensuring accuracy from order placement to delivery. This commitment resulted in the timely production of high-quality printed materials that consistently exceeded client expectations while maintaining brand standards and delivering impactful visual communication.
- Facilitated seamless and impactful communication through dynamic visual presentations. Leveraging my expertise, ensuring that each presentation was polished, engaging, and aligned with the organization's objectives. With a keen eye for design and a commitment to delivering professional and effective materials, I contributed to enhancing the overall effectiveness of communication strategies, fostering clarity and engagement. My role extended to collaborating with various teams to create visually compelling presentations that left a lasting impression.
- Elevated to the role of Graphic Designer within a dynamic team, I showcased full accountability for crafting branded corporate marketing material to the highest standards of quality and creativity. My role consistently contributed to the success of corporate branding initiatives through the consistent delivery of brand-aligned marketing material.

OTHER WORK EXPERIENCE

- Presentations Designer / Pulse Creative - London, UK
- Freelance Graphic Design Specialist / Mayer Brown - London, UK
- Freelance Graphic Designer / Weber Shandwick - London, UK
- Freelance PowerPoint Designer / Brunswick Group - London, UK
- Freelance Graphic Designer / PA Consulting Group - London, UK
- Freelance PowerPoint Designer / Cell Marketing Limited - Remote
- Freelance Presentation Designer / Gutenberg Networks - London, UK
- Freelance Graphic Designer / Teads.tv - London, UK
- Freelance Graphic Designer / Sodexo - London, UK
- Freelance Graphic Designer / Maxwell Rogers - London, UK
- Freelance Graphic Designer / Hay House UK - London, UK
- Freelance PowerPoint Designer / Sense Worldwide - London, UK
- Freelance PowerPoint Designer / Ogilvy Healthworld UK Limited - London, UK
- Presentations Operator / Williams Lea at Close Brothers - London, UK
- Database Administrator / London Borough of Southwark - London, UK
- Researcher Officer / City of London Police - London, UK
- Researcher / Financial Times Media & Telecoms - London, UK

EDUCATION



UEA NORWICH
1994 - 1998
BA Hons: 2nd Class
Film & American Studies



SOUTH THAMES COLLEGE
2002 - 2003
BTEC Certificate: Pass
Graphic Design



UAL CAMBERWELL
2003 - 2004
Foundation Diploma: Credit
Graphic Design

INTERESTS & HOBBIES



CREATIVE ART



PHOTOGRAPHY



MOVIES



HEALTH & FITNESS



TRAVEL



MUSIC



METAPHYSICS



READING